



BUSAN
INTERNATIONAL

BOAT SHOW

EXPLORE THE ULTIMATE OCEAN

BEXCO, BUSAN
APRIL 18-20, 2025

Overview /

General

Title

BUSAN INTERNATIONAL BOAT SHOW 2025

Duration

2025.04.18.(Fri) ~ 04.20.(Sun)

Location

BEXCO & Maritime Exhibition Hall

Scale

100 Companies, 1,000 Booths

Host

Ministry of Oceans and Fisheries, Busan Metropolitan City

Organizer

Korea Marine Leisure Network, BEXCO, Korea Marine Industry Association

Events

Welcome Dinner, Buyer Consultation Meeting, BIBS Awards, Conferences & Seminars, Marine Leisure Experience Programs

Exhibits



Boat·Yacht

Powerboat, Sail Yacht
Inflatable Boat,
Dinghy



Workboat

Government Vessel,
Specialized Vessel,
Workboats, Ecofriendly
Small Vessels



Engine&Parts

Engine, Propeller, Navigation &
Communication Equipment
Fish Finder, Interior



Facilities&Service

Resort, Marina,
Chartering Services



Fishing

Fishing Rod/Gear,
Fishing Line, Bobber,
Fishing Wear, Bag, Tent,
Others



Water Sports

PWC, Diving, Water Skiing,
Surfing, Canoeing,
Kayaking,
Wakeboarding



Open Market

Pre-Owned Boats
and Yachts



RV&Outdoor RV

RV, Trailer, Caravan,
Camping Gear and
Apparel

Events /



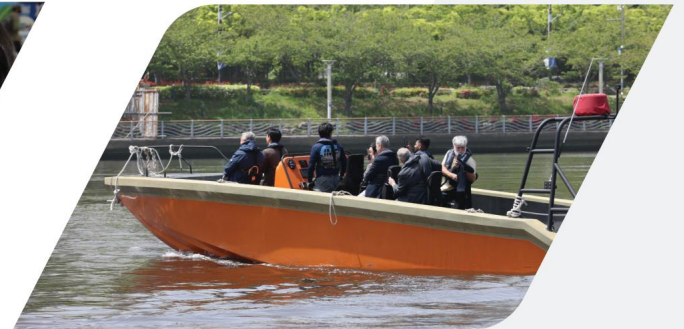
Welcome Dinner

Networking Party for Participating Companies, Domestic and International Buyers, and Government and Public Sector Representatives



Buyer Consultation Meeting

Purchase Consultation between Participating Companies and Domestic and International Buyers



On Water Boat Experience

Free Boat Boarding Experience on the Busan Coast for Boat Show Attendees



BIBS Awards

Ministerial and Mayoral Awards Granted through Evaluation of Domestic New Manufacturing Exhibits from Participating Companies



Marine Leisure Experience

Various Marine Leisure Activities such as Surfing, Paddleboarding, and Fun Boating



Conferences & Seminars

Eco-Friendly Small Vessel Technology Seminar, Open Conference and more

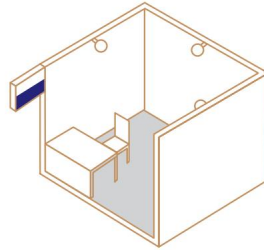
Participation Guide /

Modular Booth

₩1,800,000/ Per Booth(9m²)

(VAT Excluded)

Signboard / Lighting&Power Outlet
 Information Desk&Folding Chair
 Floor Pytex(Carpet) / Meeting Table



Independent Booth

₩1,500,000/ Per Booth(9m²)

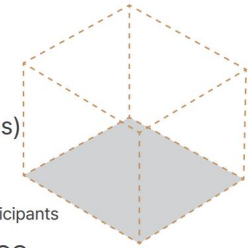
(VAT Excluded)

Exhibition Space Only(Minimum Application of 4 Booths)

- Independent Installation by Participants

* Installation Costs and Related Expenses and the Responsibility of the Participants

- Installation Companies Must Be Registered with BEXCO



Participation Fee Discount

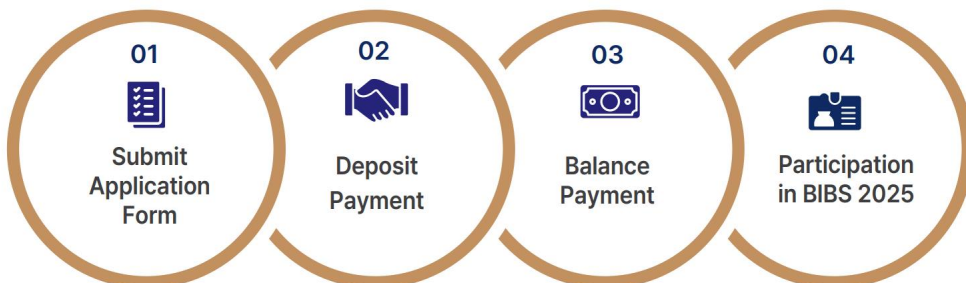
| Type | Early Bird Discount | Consecutive Participation Discount |
|---------------|---------------------|------------------------------------|
| | ~2025.01.31.(Fri) | |
| Discount Rate | 20% | 10% |

Participation Fee Payment

| Type | Amount | Payment Schedule | Payment Recipient |
|-----------------|------------|------------------|---|
| Deposit | 50% of Fee | Upon Application | Busan Bank 101-2014-9504-01 Account Holder :BEXCO |
| Balance Payment | 50% of Fee | ~25.03.14.(Fri) | |

*Application Deadline: ~25.02.28.(Fri) | Early Closing if Booths Sell Out

Application Procedure



Submission Office

BIBS 2025 Secretariat

BEXCO, 55 APEC-ro, Haeundae-gu, Busan, South Korea (48060)
 T. 051-740-8600 | F. 051-740-3404
 E. boat@bexco.co.kr | www.boatshowbusan.com

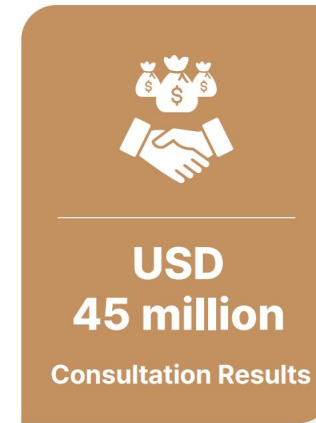
* Booth allocation is determined by the Secretariat based on the order of apply, the requested booth size, and the characteristics of the exhibits.

Celebrating its 10th Anniversary, BIBS 2024

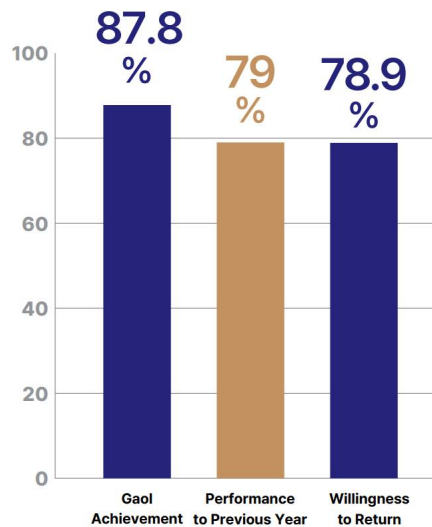
Key Achievements

Date 2024.04.19.(Fri) ~ 04.21.(Sun)
Location BEXCO Exhibition Hall 1,2
Scale 110 companies, 927 booths

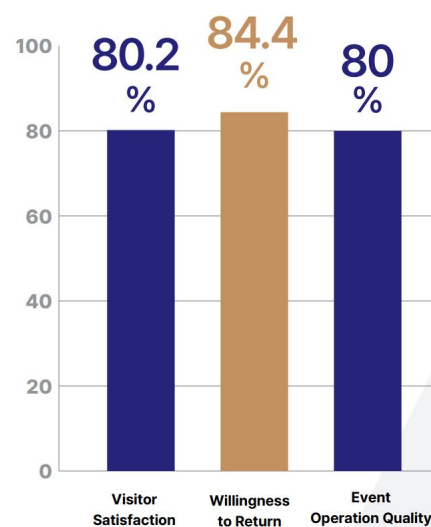
Events Business Meeting,
BIBS Awards, Marine Leisure Experience



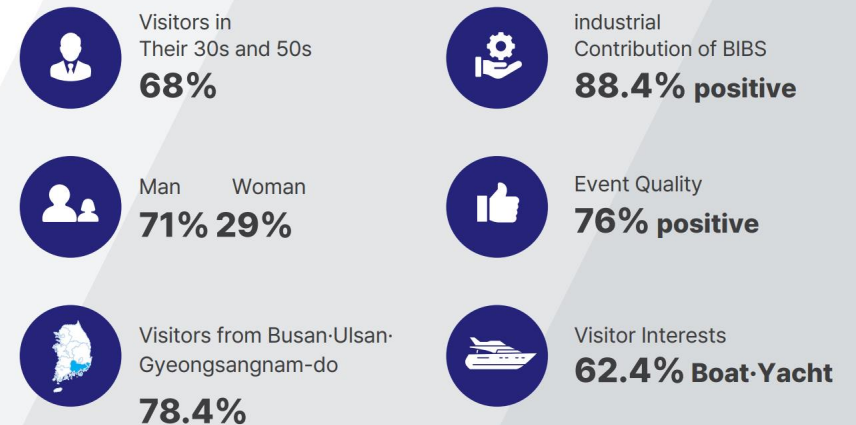
Exhibitor Survey



Visitor Survey



Other Survey



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